

FORM PTO-1449 U.S. Department of Commerce Patent and Trademark Office LIST OF DOCUMENTS CITED BY APPLICANT (Use several sheets if necessary)				Attorney Docket Number: 9417-2		Serial No.: TBA	
				Applicants: Sotak et al.			
				Filing Date: concurrently herewith		Group	
U. S. PATENT DOCUMENTS							
Examiner Initial	Serial Number	Document Number	Date	Name	Class	Subclass	Filing Date if Appropriate
/R.H./	1	5,864,823	01/26/99	Levitan	105	14	
/R.H./	2	5,534,911	07/09/96	Levitan	348	1	
/R.H./	3	US2003/0192045A1	10/09/03	Fellenstein et al.	725	29	
/R.H./	4	US2002/0178447	11/28/02	Plotnick et al.	725	36	
/R.H./	5	US2002/0129368A1	09/12/02	Schlack et al.	725	46	
/R.H./	6	US2002/0073421A1	06/13/02	Levitan et al.	725	28	
FOREIGN PATENT DOCUMENTS							
		Document Number	Date	Country	Class	Subclass	Translation Yes No
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)							
/R.H./	7	Morris, Andrew, "Invidi Enables Targeted Ads," <i>TV Technology.com</i> . www.tvtech.com/features/news/n-invidi.shtml . July 10, 2002.					

 EXAMINER
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/Rodney Henry/

DATE CONSIDERED 01/29/2008

Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.